

ORDER



KSDK

Orders
Order / Rev: 715661
Alt Order #: 06329341
Product Desc: SPENCE 4 GOVERNOR
Estimate: 925C01
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 09/25/12 / 09/25/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Spence/ R/ Gov
Demographic: A35+
Product Codes: PL-Governor
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/24/12 | 09/30/12 | 75 | \$58,800.00 | \$49,980.00 |
| 10/01/12 | 10/07/12 | 12 | \$7,300.00 | \$6,205.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 75 | \$58,800.00 | \$49,980.00 | 0.00 |
| October 2012 | 12 | \$7,300.00 | \$6,205.00 | 0.00 |
| Totals | 87 | \$66,100.00 | \$56,185.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Kristin Waskie | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| 1 | KSDK | 09/25/12 | 09/25/12 | M-F 9-10A NBC Today Show II 9-10A | CM | 9-10A | -T----- | :30 | 2 | \$250.00 | P-3 | 0.00 | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -T----- | | 2 | | | | \$250.00 | | 0.00 | | | |
| 2 | KSDK | 09/26/12 | 09/26/12 | M-F 9-10A NBC Today Show II 9-10A | CM | 9-10A | --W---- | :30 | 1 | \$250.00 | P-3 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --W---- | | 1 | | | | \$250.00 | | 0.00 | | | |
| 3 | KSDK | 09/27/12 | 09/27/12 | M-F 9-10A NBC Today Show II 9-10A | CM | 9-10A | ---T--- | :30 | 1 | \$250.00 | P-3 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ---T--- | | 1 | | | | \$250.00 | | 0.00 | | | |
| 4 | KSDK | 09/28/12 | 09/28/12 | M-F 9-10A NBC Today Show II 9-10A | CM | 9-10A | ----F-- | :30 | 1 | \$250.00 | P-3 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ----F-- | | 1 | | | | \$250.00 | | 0.00 | | | |
| 5 | KSDK | 10/01/12 | 10/01/12 | M-F 9-10A NBC Today Show II 9-10A | CM | 9-10A | M----- | :30 | 1 | \$350.00 | P-3 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 1 | | | | \$350.00 | | 0.00 | | | |
| 6 | KSDK | 09/25/12 | 09/25/12 | M-F 10-11A News at 10am | CM | 10-11A | -T----- | :30 | 1 | \$150.00 | P-3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 715661
 Alt Order #: 06329341
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Spence/ R/ Gov
 Product Desc: SPENCE 4 GOVERNOR
 Estimate: 925C01

KSDK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| 6 | KSDK | 09/25/12 | 09/25/12 | M-F 10-11A News at 10am | CM | 10-11A | -T----- | :30 | 1 | \$150.00 | P-3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| 7 | KSDK | 09/26/12 | 09/26/12 | M-F 10-11A News at 10am | CM | 10-11A | --W---- | :30 | 1 | \$150.00 | P-3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$150.00 | | 0.00 | | | |
| 8 | KSDK | 09/27/12 | 09/27/12 | M-F 10-11A News at 10am | CM | 10-11A | ---T--- | :30 | 1 | \$150.00 | P-3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$150.00 | | 0.00 | | | |
| 9 | KSDK | 09/28/12 | 09/28/12 | M-F 10-11A News at 10am | CM | 10-11A | ----F-- | :30 | 1 | \$150.00 | P-3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$150.00 | | 0.00 | | | |
| 10 | KSDK | 10/01/12 | 10/01/12 | M-F 10-11A News at 10am | CM | 10-11A | M----- | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 11 | KSDK | 09/25/12 | 09/25/12 | M-F 11-12P Today Show III | CM | 11A-12P | -T----- | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 12 | KSDK | 09/26/12 | 09/26/12 | M-F 11-12P Today Show III | CM | 11A-12P | --W---- | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 13 | KSDK | 09/27/12 | 09/27/12 | M-F 11-12P Today Show III | CM | 11A-12P | ---T--- | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 14 | KSDK | 09/28/12 | 09/28/12 | M-F 11-12P Today Show III | CM | 11A-12P | ----F-- | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 15 | KSDK | 10/01/12 | 10/01/12 | M-F 11-12P Today Show III | CM | 11A-12P | M----- | :30 | 1 | \$250.00 | P-3 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$250.00 | | 0.00 | | | |
| 16 | KSDK | 09/25/12 | 09/25/12 | M-F Noon News Noon News | CM | 12-1230p | -T----- | :30 | 1 | \$275.00 | P-3 | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$275.00 | | 0.00 | | | |
| 17 | KSDK | 09/26/12 | 09/26/12 | M-F Noon News Noon News | CM | 12-1230p | --W---- | :30 | 1 | \$275.00 | P-3 | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$275.00 | | 0.00 | | | |
| 18 | KSDK | 09/27/12 | 09/27/12 | M-F Noon News Noon News | CM | 12-1230p | ---T--- | :30 | 1 | \$275.00 | P-3 | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$275.00 | | 0.00 | | | |
| 19 | KSDK | 09/28/12 | 09/28/12 | M-F Noon News Noon News | CM | 12-1230p | ----F-- | :30 | 1 | \$275.00 | P-3 | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$275.00 | | 0.00 | | | |
| 20 | KSDK | 10/01/12 | 10/01/12 | M-F Noon News Noon News | CM | 12-1230p | M----- | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

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Advertiser: Spence/ R/ Gov
 Product Desc: SPENCE 4 GOVERNOR
 Estimate: 925C01

KSDK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| 20 | KSDK | 10/01/12 | 10/01/12 | M-F Noon News Noon News | CM | 12-1230p | M----- | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 21 | KSDK | 09/25/12 | 09/25/12 | M-F 1230-1p Show Me St. Louis | CM | 1230-1p | -T----- | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 22 | KSDK | 09/26/12 | 09/26/12 | M-F 1230-1p Show Me St. Louis | CM | 1230-1p | --W---- | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 23 | KSDK | 09/27/12 | 09/27/12 | M-F 1230-1p Show Me St. Louis | CM | 1230-1p | ---T--- | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 24 | KSDK | 09/28/12 | 09/28/12 | M-F 1230-1p Show Me St. Louis | CM | 1230-1p | ----F-- | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 25 | KSDK | 10/01/12 | 10/01/12 | M-F 1230-1p Show Me St. Louis | CM | 1230-1p | M----- | :30 | 1 | \$250.00 | P-3 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$250.00 | | 0.00 | | | |
| 26 | KSDK | 09/30/12 | 09/30/12 | Sun 9a Sun 9-10a | CM | 9-10A | -----S | :30 | 1 | \$525.00 | P-2 | 0.00 | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$525.00 | | 0.00 | | | |
| 27 | KSDK | 09/25/12 | 09/25/12 | M-F 5-6A 5-6a | CM | 5-6A | -T----- | :30 | 1 | \$300.00 | P-2 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 28 | KSDK | 09/26/12 | 09/26/12 | M-F 5-6A 5-6a | CM | 5-6A | --W---- | :30 | 1 | \$300.00 | P-2 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 29 | KSDK | 09/27/12 | 09/27/12 | M-F 5-6A 5-6a | CM | 5-6A | ---T--- | :30 | 1 | \$300.00 | P-2 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 30 | KSDK | 09/28/12 | 09/28/12 | M-F 5-6A 5-6a | CM | 5-6A | ----F-- | :30 | 1 | \$300.00 | P-2 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 31 | KSDK | 10/01/12 | 10/01/12 | M-F 5-6A 5-6a | CM | 5-6A | M----- | :30 | 1 | \$250.00 | P-3 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$250.00 | | 0.00 | | | |
| 32 | KSDK | 09/25/12 | 09/25/12 | M-F 6-7A 6-7a | CM | 6-7A | -T----- | :30 | 1 | \$675.00 | P-2 | 0.00 | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$675.00 | | 0.00 | | | |
| 33 | KSDK | 09/26/12 | 09/26/12 | M-F 6-7A 6-7a | CM | 6-7A | --W---- | :30 | 1 | \$675.00 | P-2 | 0.00 | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$675.00 | | 0.00 | | | |
| 34 | KSDK | 09/27/12 | 09/27/12 | M-F 6-7A 6-7a | CM | 6-7A | ---T--- | :30 | 1 | \$675.00 | P-2 | 0.00 | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

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KSDK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| 34 | KSDK | 09/27/12 | 09/27/12 | M-F 6-7A 6-7a | CM | 6-7A | ---T--- | :30 | 1 | \$675.00 | P-2 | 0.00 | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$675.00 | | 0.00 | | | |
| 35 | KSDK | 09/28/12 | 09/28/12 | M-F 6-7A 6-7a | CM | 6-7A | ----F-- | :30 | 1 | \$675.00 | P-2 | 0.00 | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$675.00 | | 0.00 | | | |
| 36 | KSDK | 10/01/12 | 10/01/12 | M-F 6-7A 6-7a | CM | 6-7A | M----- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| 37 | KSDK | 09/25/12 | 09/25/12 | M-F NBC Today 7-9A NBC Today 7-9A | CM | 7-9A | -T----- | :30 | 1 | \$675.00 | P-2 | 0.00 | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$675.00 | | 0.00 | | | |
| 38 | KSDK | 09/26/12 | 09/26/12 | M-F NBC Today 7-9A NBC Today 7-9A | CM | 7-9A | --W---- | :30 | 1 | \$675.00 | P-2 | 0.00 | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$675.00 | | 0.00 | | | |
| 39 | KSDK | 09/27/12 | 09/27/12 | M-F NBC Today 7-9A NBC Today 7-9A | CM | 7-9A | ---T--- | :30 | 1 | \$675.00 | P-2 | 0.00 | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$675.00 | | 0.00 | | | |
| 40 | KSDK | 09/28/12 | 09/28/12 | M-F NBC Today 7-9A NBC Today 7-9A | CM | 7-9A | ----F-- | :30 | 1 | \$675.00 | P-2 | 0.00 | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$675.00 | | 0.00 | | | |
| 42 | KSDK | 09/29/12 | 09/29/12 | Sat 6-7A Sat 6-7A | CM | 6-7A | -----S- | :30 | 1 | \$300.00 | P-2 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 43 | KSDK | 09/29/12 | 09/29/12 | SAT TDY NBC Today Show (Sa) | CM | 7-9A | -----S- | :30 | 1 | \$525.00 | P-2 | 0.00 | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$525.00 | | 0.00 | | | |
| 45 | KSDK | 09/30/12 | 09/30/12 | Sun 6-7A Sun 6-7A | CM | 6-7A | -----S | :30 | 1 | \$275.00 | P-2 | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$275.00 | | 0.00 | | | |
| 46 | KSDK | 09/30/12 | 09/30/12 | SUN TDY NBC Today Show (Su) | CM | 7-8A | -----S | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$600.00 | | 0.00 | | | |
| 47 | KSDK | 09/30/12 | 09/30/12 | Meet The Press Meet The Press Sun 8-9A | CM | 8-9A | -----S | :30 | 1 | \$1,500.00 | P-2 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| 48 | KSDK | 09/25/12 | 09/25/12 | M-F 4P News News 5 at Four | CM | 4-430P | -T----- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$600.00 | | 0.00 | | | |
| 49 | KSDK | 09/26/12 | 09/26/12 | M-F 4P News News 5 at Four | CM | 4-430P | --W---- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$600.00 | | 0.00 | | | |
| 50 | KSDK | 09/27/12 | 09/27/12 | M-F 4P News News 5 at Four | CM | 4-430P | ---T--- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 715661
 Alt Order #: 06329341
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Spence/ R/ Gov
 Product Desc: SPENCE 4 GOVERNOR
 Estimate: 925C01

KSDK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------------|-------|-------------------------------|-------------------|-----|-------------|------------|---------------|------|------|-------|------------|
| 50 | KSDK | 09/27/12 | 09/27/12 | M-F 4P News News 5 at Four | CM | 4-430P | ---T--- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | 1 | | \$600.00 | | 0.00 | | | | |
| 51 | KSDK | 09/28/12 | 09/28/12 | M-F 4P News News 5 at Four | CM | 4-430P | ----F-- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | 1 | | \$600.00 | | 0.00 | | | | |
| 52 | KSDK | 10/01/12 | 10/01/12 | M-F 4P News News 5 at Four | CM | 4-430P | M----- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | 1 | | \$400.00 | | 0.00 | | | | |
| 53 | KSDK | 09/25/12 | 09/25/12 | M-F 5P News News Channel 5 at 5P | CM | 5-530P | -T----- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | 1 | | \$1,200.00 | | 0.00 | | | | |
| 54 | KSDK | 09/26/12 | 09/26/12 | M-F 5P News News Channel 5 at 5P | CM | 5-530P | --W---- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | 1 | | \$1,200.00 | | 0.00 | | | | |
| 55 | KSDK | 09/27/12 | 09/27/12 | M-F 5P News News Channel 5 at 5P | CM | 5-530P | ---T--- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | 1 | | \$1,200.00 | | 0.00 | | | | |
| 56 | KSDK | 09/28/12 | 09/28/12 | M-F 5P News News Channel 5 at 5P | CM | 5-530P | ----F-- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | 1 | | \$1,200.00 | | 0.00 | | | | |
| 57 | KSDK | 10/01/12 | 10/01/12 | M-F 5P News News Channel 5 at 5P | CM | 5-530P | M----- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | 1 | | \$1,000.00 | | 0.00 | | | | |
| 58 | KSDK | 09/25/12 | 09/25/12 | M-F 5P News Nightly News Adj | CM | 528-530p (5:28 PM-5:30 PM) | -T----- | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | 1 | | \$1,800.00 | | 0.00 | | | | |
| 59 | KSDK | 09/26/12 | 09/26/12 | M-F 5P News Nightly News Adj. | CM | 528-530p (5:28 PM-5:30 PM) | --W---- | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | 1 | | \$1,800.00 | | 0.00 | | | | |
| 60 | KSDK | 09/27/12 | 09/27/12 | M-F 5P News Nightly New Adj | CM | 528-530p (5:28 PM-5:30 PM) | ---T--- | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | 1 | | \$1,800.00 | | 0.00 | | | | |
| 61 | KSDK | 09/28/12 | 09/28/12 | M-F 5P News Nightly New Adj. | CM | 528-530p (5:28 PM-5:30 PM) | ----F-- | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | 1 | | \$1,800.00 | | 0.00 | | | | |
| 62 | KSDK | 10/01/12 | 10/01/12 | M-F 5P News Nightly New Adj. | CM | 528-530p (5:28 PM-5:30 PM) | M----- | :30 | 1 | \$1,500.00 | P-3 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | 1 | | \$1,500.00 | | 0.00 | | | | |
| 63 | KSDK | 09/25/12 | 09/25/12 | M-F 6P News News Channel 5 at 6P | CM | 6-630P | -T----- | :30 | 1 | \$1,350.00 | P-3 | 0.00 | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | 1 | | \$1,350.00 | | 0.00 | | | | |
| N64 | KSDK | 09/26/12 | 09/26/12 | M-F 6P News News Channel 5 at 6P | CM | 6-630P | --W---- | :30 | 1 | \$1,350.00 | P-2 | 0.00 | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |

Order / Rev: 715661
 Alt Order #: 06329341
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Spence/ R/ Gov
 Product Desc: SPENCE 4 GOVERNOR
 Estimate: 925C01
KSDK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|--|-------------------|-----------------|---|-------|-----------------------|-----------------|---------------|-------|-------------------------|-----|---------------|-------------|-------|------------|
| N64 | KSDK | 09/26/12 | 09/26/12 | M-F 6P News News Channel 5 at 6P | CM | 6-630P | --W---- | :30 | 1 | \$1,350.00 | P-2 | 0.00 | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | --W---- | | 1 | | | | \$1,350.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSDK | 09/24/12-09/30/12 | | M-F 6P News | | 6-630P | --W----- | :30 | | (\$1,350.00) | | 0.00 | NM | | |
| | See MG 64.2 [NA due to News Takeover] | | | | | | | | | | | | | | |
| 2 | KSDK | 09/28/12-09/28/12 | | M-F 6P News | | 6-630P | -----F---- | :30 | | \$1,350.00 | | 0.00 | NM | | |
| | Ⓜ MG for 64.1 09/26 [n/a] | | | | | | | | | | | | | | |
| 65 | KSDK | 09/27/12 | 09/27/12 | M-F 6P News News Channel 5 at 6P | CM | 6-630P | ---T--- | :30 | 1 | \$1,350.00 | P-2 | 0.00 | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | ---T--- | | 1 | | | | \$1,350.00 | | 0.00 | | | |
| 66 | KSDK | 09/28/12 | 09/28/12 | M-F 6P News News Channel 5 at 6P | CM | 6-630P | ----F-- | :30 | 1 | \$1,350.00 | P-2 | 0.00 | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | ----F-- | | 1 | | | | \$1,350.00 | | 0.00 | | | |
| 67 | KSDK | 10/01/12 | 10/01/12 | M-F 6P News News Channel 5 at 6P | CM | 6-630P | M----- | :30 | 1 | \$1,100.00 | P-3 | 0.00 | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | M----- | | 1 | | | | \$1,100.00 | | 0.00 | | | |
| 68 | KSDK | 09/25/12 | 09/25/12 | LN (M-F) LN (M-F) | CM | 10-1035p | -T----- | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -T----- | | 1 | | | | \$1,800.00 | | 0.00 | | | |
| 69 | KSDK | 09/26/12 | 09/26/12 | LN (M-F) LN (M-F) | CM | 10-1035p | --W---- | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | --W---- | | 1 | | | | \$1,800.00 | | 0.00 | | | |
| 70 | KSDK | 09/27/12 | 09/27/12 | LN (M-F) LN (M-F) | CM | 10-1035p | ---T--- | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | ---T--- | | 1 | | | | \$1,800.00 | | 0.00 | | | |
| 71 | KSDK | 09/28/12 | 09/28/12 | LN (M-F) LN (M-F) | CM | 10-1035p | ----F-- | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | ----F-- | | 1 | | | | \$1,800.00 | | 0.00 | | | |
| 72 | KSDK | 10/01/12 | 10/01/12 | LN (M-F) LN (M-F) | CM | 10-1035p | M----- | :30 | 1 | \$1,200.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | M----- | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| 73 | KSDK | 09/29/12 | 09/29/12 | LN (Sa) LN (Sa) | CM | 10-1035p | -----S- | :30 | 1 | \$1,200.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S- | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| 74 | KSDK | 09/30/12 | 09/30/12 | Post NFL News Post NFL Late News | CM | Various | -----S | :30 | 1 | \$1,350.00 | P-2 | 0.00 | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S | | 1 | | | | \$1,350.00 | | 0.00 | | | |
| 75 | KSDK | 09/30/12 | 09/30/12 | LN2 (Su) LN2 (Su) | CM | 1033p-11p/11:05p | -----S | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S | | 1 | | | | \$500.00 | | 0.00 | | | |
| 76 | KSDK | 09/26/12 | 09/26/12 | 630-7P Wheel 630-7P Wheel of Fortune | CM | 630-7P | --W---- | :30 | 1 | \$1,350.00 | P-2 | 0.00 | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | --W---- | | 1 | | | | \$1,350.00 | | 0.00 | | | |

Order / Rev: 715661
 Alt Order #: 06329341
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Spence/ R/ Gov
 Product Desc: SPENCE 4 GOVERNOR
 Estimate: 925C01

KSDK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--|-------|-----------------------------|---------|-----|-------------|------------|-----|---------------|------|-------------|------------|
| 77 | KSDK | 09/28/12 | 09/28/12 | 630-7P Wheel 630-7P Wheel of Fortune | CM | 630-7P | ----F-- | :30 | 1 | \$1,350.00 | P-2 | 0.00 | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | ----F-- | | 1 | | | \$1,350.00 | | | 0.00 | | | |
| 78 | KSDK | 09/29/12 | 09/29/12 | 630-7P Wheel Sat 630-7P Wheel of Fortune Sat | CM | 630-7P | -----S- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S- | | 1 | | | \$500.00 | | | 0.00 | | | |
| 79 | KSDK | 09/28/12 | 09/28/12 | Fri Prime C Dateline | CM | 9-10P (9:00 PM-10:00 PM) | ----F-- | :30 | 1 | \$1,200.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | ----F-- | | 1 | | | \$1,200.00 | | | 0.00 | | | |
| 80 | KSDK | 09/30/12 | 09/30/12 | Football Night in America Football In America | CM | 6-715p | -----S | :30 | 1 | \$1,350.00 | P-2 | 0.00 | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S | | 1 | | | \$1,350.00 | | | 0.00 | | | |
| 81 | KSDK | 09/30/12 | 09/30/12 | Sun 9a Sun 9-10a | CM | 9-10A | -----S | :30 | 1 | \$525.00 | P-2 | 0.00 | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S | | 1 | | | \$525.00 | | | 0.00 | | | |
| 82 | KSDK | 09/27/12 | 09/27/12 | LN (M-F) LN (M-F) | CM | 10-1035p | ---T--- | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | ---T--- | | 1 | | | \$1,800.00 | | | 0.00 | | | |
| 83 | KSDK | 09/28/12 | 09/28/12 | LN (M-F) LN (M-F) | CM | 10-1035p | ----F-- | :30 | 1 | \$1,800.00 | P-2 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | ----F-- | | 1 | | | \$1,800.00 | | | 0.00 | | | |
| 84 | KSDK | 09/29/12 | 09/29/12 | 630-7P Wheel Sat 630-7P Wheel of Fortune Sat | CM | 630-7P | -----S- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S- | | 1 | | | \$500.00 | | | 0.00 | | | |
| 85 | KSDK | 09/27/12 | 09/27/12 | Thu Prime C Rock Center with BW | CM | 9-10P | ---T--- | :30 | 1 | \$1,500.00 | P-3 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | ---T--- | | 1 | | | \$1,500.00 | | | 0.00 | | | |
| 86 | KSDK | 09/26/12 | 09/26/12 | Wed Prime Other Law & Order: SVU | CM | 8-10p | --W---- | :30 | 1 | \$1,500.00 | P-2 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | --W---- | | 1 | | | \$1,500.00 | | | 0.00 | | | |
| 87 | KSDK | 09/25/12 | 09/28/12 | M-F 9-10A NBC Today Show II 9-10A | CM | 9-10A | -TWTF-- | :30 | 2 | \$250.00 | P-2 | 0.00 | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -TWTF-- | | 2 | | | \$250.00 | | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 87 | \$66,100.00 | |